

*Louisiana Office of
Alcohol & Tobacco Control*

You, as a law-abiding citizen, can join ATC in taking an active stance against traffickers and send a clear message that their criminal activity will not be tolerated in our state simply by agreeing to participate in our campaign to bring awareness to this very serious issue.

ATC encourages all business owners to work with us in the fight against human trafficking, by displaying the human trafficking hotline awareness posters in a visible location within your establishment, such as in your public restrooms.

If you or any employees have knowledge or believe you are a victim of human trafficking or may have information about a potential trafficking situation that may have taken place on any location that has an ATC license please contact the National Human Trafficking Hotline at

1-888-373-7888 or Text BEFREE at 233733.

If you or someone you know may be in immediate danger, please call 911.

You may also contact ATC at 504-444-5666 or via email at www.ATC-Trafficking@atc.la.gov



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*Juana Marine-Lombard,
Commissioner*

What is Human Trafficking?

Human Trafficking is the action or practice of illegally transporting people from one country or area to another, typically for the purposes of forced labor or commercial sexual exploitation.

Sex Trafficking is when a commercial sex act is induced by force, fraud or coercion, or in which the person induced to perform such act has not attained 18 years of age.



Human Trafficking Indicators

While not an exhaustive list, these are some key **red flags** that could alert you to a potential trafficking situation that should be reported:

- Living with employer
- Poor living conditions
- Multiple people in cramped space
- Inability to speak to individual alone
- Answers appear to be scripted and rehearsed
- Employer is holding identity documents
- Signs of physical abuse
- Submissive or fearful
- Unpaid or paid very little

Questions to Ask

Assuming you have the opportunity to speak with a potential victim privately and without jeopardizing the victim's safety because the trafficker is watching, here are some sample questions to ask to follow up on the **red flags** you became alert to:

- Can you leave your job if you want to?
- Can you come and go as you please?
- Have you been hurt or threatened if you tried to leave?
- Has your family been threatened?
- Do you live with your employer?
- Where do you sleep and eat?
- Are you in debt to your employer?
- Do you have your passport/identification? Who has it?



HELP ATC PUT A STOP TO HUMAN TRAFFICKING

DID YOU KNOW that human trafficking is the fastest growing and second largest criminal industry in the world earning criminals more than \$32 billion each year.

DID YOU KNOW that human trafficking is not just happening overseas?

DID YOU KNOW that the majority of trafficking victims in the United States are American?